



**REGIONAL GROWTH**

- Goals**
1. Our region is economically competitive.
  2. Our businesses are growing and profitable.
  3. Our community is vibrant, dynamic and diverse.

**Goal 1 Priorities**

- 1.1 Maximize our regional strengths and assets to help our local economy grow
- 1.2 Lead the Cuyahoga County Economic Development Commission and implement its five-year economic development plan
- 1.3 Deploy sustainability practices to support our competitive advantage



**ECONOMIC OPPORTUNITY**

- Goals**
4. Every child is ready for school on the first day of Kindergarten.
  5. Every student stays in school and has the support needed to graduate high school ready for post-secondary completion and career success.
  6. Every resident is on a path to upward income mobility and career advancement.

**Goal 4 Priorities**

- 4.1 Significantly reduce infant mortality
- 4.2 Align services to help residents live in healthy, lead-safe homes
- 4.3 Expand access to high quality pre-school
- 4.4 Co-create a plan to sustain universal access to early childhood education



**INDIVIDUAL WELL-BEING**

- Goals**
7. All residents are safe, supported and able to care for themselves.
  8. All people have equal access to justice.
  9. All are valued, respected and heard.

**Goal 7 Priorities**

- 7.1 Provide a safety net for children, families, adults and older persons to meet their immediate, basic needs
- 7.2 End chronic homelessness for veterans, families and youth
- 7.3 Decrease the number of youth aging out of foster care without a permanent family
- 7.4 Partner with parents to create a family-centered child support program that promotes on-time and consistent support
- 7.5 Empower and support older persons to preserve their independence and help them age successfully
- 7.6 Drive collaborative efforts to prevent and treat opioid addiction
- 7.7 Create and enforce a county-wide consumer protection standard
- 7.8 Partner to build safer communities

**Goal 8 Priorities**

- 8.1 Advocate to decrease pre-trial detention
- 8.2 Provide pre-arrest diversion and other alternatives to decrease the number of mentally ill residents in jail
- 8.3 Provide re-entry and employment services to residents in county jails to reduce recidivism



**MOBILIZE CROSS-SECTOR**

- Goals**
10. Drive collaboration among regional partners.
  11. Co-create systems-level solutions.
  12. Make a difference in everything we do.

**Goal 10 Priorities**

- 10.1 Expand shared services to build capacity and support effectiveness of regional partners
- 10.2 Support regional approaches to public safety and law enforcement
- 10.3 Strengthen and expand relationships with new and existing community partners

**Goal 11 Priorities**

- 11.1 Align and enhance internal resources to build a strong foundation for operational and strategic success
- 11.2 Work with partners to align, scale and sustain efforts to achieve systems-level solutions
- 11.3 Co-create racially equitable organizations and systems
- 11.4 Develop and implement communication strategies to raise awareness about the county's services, benefits provided and access to solutions
- 11.5 Speak out on issues, policies and decisions at the state and federal level



**PROVIDE SUPERIOR SERVICES**

- Goals**
13. Maintain financial strength and operational efficiency.
  14. Provide a superior customer experience.
  15. Make Cuyahoga County an Employer of Choice.

**Goal 13 Priorities**

- 13.1 Provide staff the data, tools and training they need to deliver results
- 13.2 Create a balanced budget that reflects our priorities
- 13.3 Increase staff capacity to drive and support innovation and performance improvement efforts
- 13.4 Create efficiencies and savings through continuous improvement
- 13.5 Implement an ERP system and improve critical county processes
- 13.6 Develop and implement a strategic sourcing plan
- 13.7 Devise and implement a strategic revenue generation plan

**Goal 14 Priorities**

- 14.1 Consistently provide an excellent customer experience
- 14.2 Expand omni-channel access to services through the smart and effective use of technology
- 14.3 Provide easier access to services through targeted neighborhood partnerships and outreach
- 14.4 Establish "any door is the right door" policies and practices for better access to government services
- 14.5 Provide services in spaces that are welcoming, comfortable and well-designed for both customers and staff
- 14.6 Build trust in government

**Goal 15 Priorities**

- 15.1 Become an Employer of Choice
- 15.2 Create a positive, open, supportive culture that values our staff, prioritizes our customers, reflects our values, promotes teamwork and inclusion, and encourages innovation
- 15.3 Develop approaches to address legacy compensation and benefit issues
- 15.4 Ensure proactive, regular two-way communication among county staff

**Goal 3 Priorities**

- 3.1 Invest in catalytic capital projects
- 3.2 Target infrastructure improvements and other investments to spur community development
- 3.3 Leverage strategic partners to implement a county-wide housing plan



**Goal 6 Priorities**

- 6.1 Co-create a coordinated, effective workforce system
- 6.2 Establish employer incentives to train, hire, upskill and promote
- 6.3 Implement "stair step" approach to align all tools in our career access tool box
- 6.4 Partner to expand internet access throughout the county
- 6.5 Remove specific barriers to employment for qualified candidates

**Goal 9 Priorities**

- 9.1 Promote awareness of voting rights and registration
- 9.2 Ensure proactive, regular two-way communication with residents, businesses and partners



**Goal 12 Priorities**

- 12.1 Implement outcome-based contracting
- 12.2 Explore outcome-based financing options
- 12.3 Leverage data to drive decision making

